ERA-EDTA NON-FINANCIAL ENDORSEMENT FOR EVENTS/COURSES ORGANISED BY THIRD PARTIES

1. ERA-EDTA will grant its support by means of non-financial endorsement, to scientific events/courses organised by third parties;

2. Endorsement requests must be received at least 30 days prior to the event/course date by using the appropriate Endorsement Application Form. Applications received after the deadline are unable to be considered for the ERA-EDTA endorsement process;

3. A brief introduction (maximum of a half page) to the event/course is required as part of the ERA-EDTA endorsement process;

4. If the endorsement is granted the third party will be able to use the ERA-EDTA logo (supplied by the ERA-EDTA HQ): it must be used in all the digitalprinted materials related to the event/course. Furthermore, the sentence “ERA-EDTA’s endorsement is for the promotion of education in general, therefore the specific content of the event/course is the responsibility of the organiser” must always be included /printed as well. The third party must send all the drafts in which the ERA-EDTA logo and disclaimer will appear to the ERA-EDTA Operative Headquarters for final approval BEFORE this is printed and/or put online. Failure to comply with these requirements, will compromise your eventual future ERA-EDTA endorsement requests and you will automatically be excluded from the forthcoming year’s endorsement process;

5. ERA-EDTA will also post the information related to the event/course in a special section of its website. For this reason, third parties are required to provide the ERA-EDTA HQ with the eventual logo and webpage address of the event/course;
6. In exchange, the third party will agree to advertise the ERA-EDTA and its activities during the event/course: this can include videos, slide presentations, advertisement in the event/course programme, etc. Photographic evidence of digital advertising is required. Failure to comply with these requirements, will compromise your eventual future ERA-EDTA endorsement requests and you will automatically be excluded from the forthcoming year’s endorsement process;

7. The ERA-EDTA President will be in charge of granting the endorsement and shall consult the Council should the event/course not fulfil the minimum requirements outlined in this regulation or whenever this be deemed necessary;

8. Granting the endorsement will be based on the scientific programme of the event/course: if this is missing the endorsement cannot be given. The scientific programme must be scientifically valuable or educationally significant and it must deal with renal or related topics;

9. Promotional events cannot receive ERA-EDTA endorsement at any time;

10. The recommended requirements for events/courses wishing to receive the ERA-EDTA endorsement are as follows:
   a. it is strongly recommended that at least 25% of the speakers be women;
   b. it is highly advisable to include young speakers in the programme;
   c. with regards to nephrological topics, it is encouraged that speakers who are ERA-EDTA members be invited.

Exceptions to these recommended requirements are possible for special cases however, they must be approved by the President and by the Council.

_Last up-date: December 2020_