SOCIAL MEDIA GUIDELINES

The ERA-EDTA has a profile on the following Social Media: Twitter, Facebook, LinkedIn, Google+, Instagram and YouTube.

The ERA-EDTA Social Media profile links are:

1. Twitter https://twitter.com/ERAEDTA
2. Facebook https://www.facebook.com/EuropeanRenalAssociation
3. LinkedIn https://www.linkedin.com/company/eraedta
4. Instagram https://www.instagram.com/eraedta/
5. YouTube https://www.youtube.com/channel/UCBE2gLzF2iVyB2CLogpGsKg

I. General Social Media Rules.

1. All Social Media users can follow ERA-EDTA on the Social Media listed above;

2. All users can like, comment and share the ERA-EDTA posts and tweets;

3. Comments and replies to ERA-EDTA tweets and posts, and other users’ comments under ERA-EDTA tweets and posts, must be done with respect, education and with constructive criticisms;

4. It is strictly forbidden to publish offensive, illegal, disrespectful, hateful and otherwise inappropriate comments, tweets and posts;

5. The ERA-EDTA reserves the right to remove comments, tweets or posts it deems, in its sole discretion, to be inappropriate and that do not follow these Social Media rules;

6. ERA-EDTA does not necessarily share the views of the authors of the articles/materials that it posts on its Social Media.
IMPORTANT: The ERA-EDTA does not offer medical advice on Social Media. Information in all its publications, including its website and Social Media, is of a general nature and should not be used for the diagnosis or treatment of specific individuals. ERA-EDTA cannot engage in correspondence of any sort about such matters. ERA-EDTA also cannot recommend or provide information about where, or from whom, to obtain healthcare services. If you have a medical problem or require medical advice, you should consult a doctor or other appropriate healthcare professional.

II. Congress/Meeting special rules.

Each Congress/Meeting has an official Hashtag.

The ERA-EDTA encourages delegates and participants of the annual Congress to publish and share tweets and posts related to the Congress and the Scientific presentations within the above-mentioned rules with particular attention to the following:

1. Pictures and videos can be generally taken during scientific presentations, for personal use only, and can then be used on Social Media. The commercial use of pictures and videos taken during the annual ERA-EDTA Congress is NOT allowed.
2. If a speaker does not want pictures, videos and information regarding his/her presentation published on Social Media, he/she should clearly declare it before and during the presentation. In this case participants are not allowed to take any pictures and/or videos of the presentation and then share them on Social Media; furthermore, they are also not allowed to share any kind of scientific information related to the presentation.

Last up-date: March 2021