

## **ANNUAL ERA-EDTA CONGRESS: SOCIAL MEDIA GUIDELINES**

### **I. Official Hashtag.**

The official hashtag of the 56<sup>th</sup> ERA-EDTA Congress is #ERAEDTA19.

Please use it in all tweets or posts related to the 56<sup>th</sup> ERA-EDTA Congress.

Please note that the hashtag is not case sensitive, this means that #ERAEDTA19 is the same as #eraedta19.

### **II. What can you do before the congress?**

Follow ERA-EDTA on Social Media and read all the official information about the annual ERA-EDTA Congress.

Our Social Media profile links are:

1. **Twitter** <https://twitter.com/ERAEDTA>
2. **Facebook** <https://www.facebook.com/European-Renal-Association-European-Dialysis-and-Transplant-Association-440974659336111/>
3. **LinkedIn** <https://www.linkedin.com/company/1467503/>
4. **Instagram** <https://www.instagram.com/eraedta/>
5. **Vimeo** <https://vimeo.com/user18451417>
6. **YouTube** <https://www.youtube.com/channel/UCBE2gLzF2iVyB2CLogpGsKg>

### **III. What can you do during and after the congress?**

The ERA-EDTA encourages delegates and participants of the annual Congress to publish and share tweets and posts related to the Congress and the Scientific presentations within the following rules:

1. Pictures and videos can be generally taken during scientific presentations, for personal use only, and can then be used on Social Media. The commercial use of pictures and videos taken during the annual ERA-EDTA Congress is NOT allowed. If

a speaker does not want pictures, videos and information regarding his/her presentation published on Social Media, he/she should clearly declare it before and during the presentation. In this case participants are not allowed to take any pictures and/or videos of the presentation and then share them on Social Media; furthermore, they are also not allowed to share any kind of scientific information related to the presentation;

2. Comments and replies to other participants' tweets and posts must be done with respect, education and with constructive criticisms;
3. It is strictly forbidden to publish offensive, illegal, disrespectful, hateful and otherwise inappropriate comments, tweets and posts;
4. The ERA-EDTA reserves the right to remove comments, tweets or posts it deems, at its sole discretion, to be inappropriate and that do not follow these Social Media Guidelines.

*Last approval by the ERA-EDTA Council done by email vote on February 13, 2019 (recorded in the minutes of the Council meeting held in London (U.K.), February 21-23, 2019).*